

HOMEOWNERS CHOICE, INC. Selects Securance Consulting for Sarbanes-Oxley IT Compliance

Tampa, FL – July 2011 – Securance Consulting, a Professional Services firm delivering independent technology risk consulting and Information Technology (IT) services, today announced that Homeowners Choice, Inc. has once again selected Securance to assist them with their Sarbanes-Oxley compliance efforts.

Homeowners Choice, Inc. and its subsidiaries engage in insurance business in Florida. The company primarily provides property and casualty homeowners' insurance, condominium-owners' insurance, and tenants' insurance to individuals owning property. The company was founded in 2006 and is headquartered in Tampa, Florida. The company's annual revenue is in excess of \$68 million. For more information on Homeowners Choice, Inc. (NASDAQ: HCII), visit the company's website at www.hcpci.com.

General computer and application controls have become a critical component in complying with Sarbanes-Oxley section 404. Securance Consulting assists organizations in assessing the design and operating effectiveness of IT controls in these areas: IT policies & procedures, change/patch management, network | operating system |and database security, physical & environmental data center controls, end-user computing, and SOX significant application controls.

About Sarbanes-Oxley

The Sarbanes-Oxley Act (2002), named for the two Congressmen who sponsored it, was passed in response to accounting scandals surrounding Enron and other companies.

Enacted to restore public confidence and trust in our nation's corporate sector, the Act demands greater accountability for financial management and reporting practices for companies registered with the Securities and Exchange Commission (SEC). The Act charges management with the responsibility for annually assessing the design and operating effectiveness of internal control over financial reporting and requires external auditors to annually audit and issue a report on the effectiveness of the company's internal controls.

About Securance Consulting

Securance Consulting is a professional services firm delivering independent, full-service IT, IT security, and internal audit services, specializing in the niche market of technology risk consulting. The company, founded in 2002, is headquartered in Tampa, Florida and serves the Continental U.S.A.

Securance is staffed by audit consultants who have diverse backgrounds within the audit and information technology fields. They average 10-12 years of experience and hold certifications such as CPA, CIA, CISA, CISSP and BCP.

Securance serves several major industries including automotive, communications, consumer products, defense, energy and utilities, entertainment and media, financial services, insurance, government, and healthcare to name only a few.

For more information on Securance Consulting's technology risk management services and software solutions, please call 877-578-0215 or visit www.securanceconsulting.com.

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