

MARKETSENSE Selects Securance Consulting

Tampa, FL – August 2011 – Securance Consulting, a Professional Services firm delivering independent technology risk consulting and Information Technology (IT) services, today announced that MarketSense has selected Securance for select IT security initiatives.

MarketSense is an integrated marketing services agency, named as one of BtoB Magazine's Top Agencies for five consecutive years. Since 1988 MarketSense has been providing its' customers closed-loop solutions, including website development, direct mail, lead management, application development, and branding. For more information on MarketSense, visit their website at www.market-sense.com.

Information technology security and auditing has become a critical component in risk management. As technologies continue to advance they are becoming the underpinning of organizations and their business processes. Securance Consulting assists organizations in managing the risk associated with technology in these areas: IT Policies & Procedures, General Computer Controls, Application Controls (i.e. ERP, CRM, SCM, MAN), Software Compliance, Data Center Controls, Network Security, Wireless Deployments, Business Continuity, Disaster Recovery, and many more.

About Securance Consulting

Securance Consulting is a professional services firm delivering independent, full-service IT, IT security, and internal audit services, specializing in the niche market of technology risk consulting. The company, founded in 2002, is headquartered in Tampa, Florida and serves the Continental U.S.A.

Securance is staffed by audit consultants who have diverse backgrounds within the audit and information technology fields. They average 10-12 years of experience and hold certifications such as CPA, CIA, CISA, CISSP and BCP.

Securance serves several major industries including automotive, communications, consumer products, defense, energy and utilities, entertainment and media, financial services, insurance, government, and healthcare to name only a few.

For more information on Securance Consulting's technology risk management services and software solutions, please call 877-578-0215 or visit www.securanceconsulting.com.

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